

Postmaster Gives Hints For Easing Holiday Mail

Local postal employees are preparing for the largest volume of Christmas mail in history this year. Postmaster Clara Conner said here yesterday, "And postal workers here are set to give the public prompt, efficient service," she said.

Postmasters have been issued advance instructions on handling the holiday mail with the reminder that the success of the Christmas operation depends on prompt and proper distribution of mail in each and every post office.

"Everyone in the postal ser-

vice knows the advantages of early mailing for Christmas," Mrs. Conner said, "and we hope to obtain greater public cooperation in mailing early to enable us to maintain an efficient, economical operation."

Mrs. Conner listed the following ways for the public to cooperate:

1. Parcels addressed to members of the armed forces overseas should be mailed as soon as possible, with a deadline of Nov. 15.
2. Anyone who shops early

can mail parcels which may be marked "Do Not Open Until Christmas."

3. In cities where the postal

Talk Planned Monday On Christian Science

"Christian Science and the Torch of Spiritual Understanding" will be the subject of a lecture to be broadcast over Station KPWB (980 kc), next Monday evening, at 8 p.m. from the Thirty-second Church of Christ, Scientist, Los Angeles.

The lecturer, Mary C. Hallway, C.S., of Shreveport, La., is a member of The Christian Science Board of Lectureship.

zone numbering system is in effect, local address lists (for Christmas cards, etc.) can be submitted to the post office for insertion of zone numbers free of charge.

4. Business firms should plan to make heavy mailings of catalogs, calendars, and similar material in time for delivery by Dec. 1, or withhold them until after Christmas.

STATE LANDS

About 18 per cent of Arizona is privately owned, and 14 per cent is controlled by the state. The federal government owns 41 per cent with about 26 per cent in Indian reservations.

WIFE AWAY?

Eat with Charley

At DANIEL'S CAFE 1625 Cabrillo Ave.

STATE LAW

Auto Insurance \$8.60 Dn. Year to pay. Cut rate. Also Minors, Servicemen, Assigned Risks, 502's, etc.
JAMES WHITE CO. - 10th & Sepulveda (Hiway 101) Manhattan Beach Frontier 2-6590

TOWN TOPICS from Bank of America

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Torrance Branch

Dean L. Sears, Manager

CAR NEED CARE?

Like many of your neighbors you may have discovered that heavy summer driving caused extra wear and tear to your car's engine, chassis, brakes, tires or paint. No matter what it needs you can make it good as new—and safe for winter driving—with low-cost *Timeplan* financing. You'll save time and trouble if you have the job done now and pay out of income in small monthly instalments. It's easily arranged through your *Timeplan* dealer or at our bank.



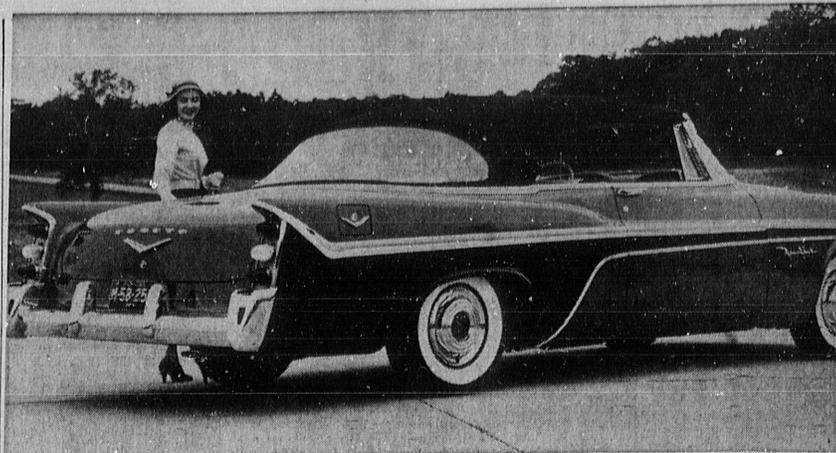
SAFETY FIRST

Know where you've put your insurance policies, Savings Bonds, automobile "pink slip," birth certificate? Important documents like these, or any valuables you'd have

a difficult time replacing, can be easily and inexpensively protected in a Bank of America Safe Deposit Box. You get the peace of mind of year 'round safety—for only about 14 a day. Ask us about it.

? BofA Quiz Corner ?

DID YOU KNOW THAT more than 3,000,000 Californians have savings accounts at Bank of America—many from right here in our county. Safety, convenience and immediate availability are three good reasons why—plus the 2% interest their savings earn. Why not join them and open your account with us now.



OH, SO LOW... Next to a Miss of average height the new 1956 Firelite convertible looks—and is—low, long, and cleanly lean with its daring, thrusting upsway color sweep and equally alluring rear end with turreted, three-tiered tallights. The Firelite for '56 is powered with a 255 h.p. en-

gine, one of over two dozen engineering and styling changes that make the De Soto line the most extensively altered in the industry. The new DeSoto is now on display at Whittlesey Motors, 1600 Cabrillo Ave.

New 'Flight Sweep' De Sotos Now On Display at Whittlesey Motors

The daring, ultra-modern "Flight Sweep" body styling concept of the new 1956 DeSoto combines the beautiful sweeping line of the "Forward Look" with high-sweep fin-type rear fenders to provide an even more dramatic, low slung, taut, eager and striking forward thrust appearance. The new DeSoto is now on display at Whittlesey Motors, 1600 Cabrillo Ave., Torrance.

From the new full swept perforated mesh "floating" grille, bumper, parking lights and safety beam headlamps to the smart new upsway color sweep and rear fenders with three-tiered, turreted, body-integrated and highly decorative tail lamps, these cars are lithe, clean-lined and uncluttered. They will be recognized immediately as the smartest, longest and lowest-looking ever produced by DeSoto, according to A. E. Kimberly, chief engineer, DeSoto division of Chrysler Corporation.

More Power
Both the Firelite and Fire-dome models are powered by new larger engines, with substantial increases in power, in keeping with performance requirements of our super-highway age. The Firelite engine now provides 255 horsepower, while the Fire-dome is rated at 230 horsepower.

Both engines, set in cushioned cradle front mountings, deliver more torque for improved get-away acceleration, plus im-

proved fuel economy. Increased displacement, higher compression ratio, larger valves, redesigned intake and exhaust ports, new spark plugs, and improved carburetors all contribute to increased output and higher efficiencies. Dual exhaust systems are optional on both.

Crankcase capacity has been reduced to 4 quarts, which means a saving at each oil change.

On 1956 DeSoto models equipped with Powerflite transmission (standard on Firelite), a revolutionary and exclusive mechanical push-button drive selector is designed as an integral part of the left end of the instrument panel for safer operation and ease of control. Within convenient finger-tip control with the left elbow on the arm rest, the housing unit, with neutral, low, drive and reverse selector buttons, is safely out of reach of children or other passengers. Push-buttons are illuminated for night driving, and the inadvertent selection of reverse is automatically blocked out at speeds above 10 m.p.h.

Safety Features
A completely new advanced braking system will be standard equipment on all DeSoto models, with or without power brakes. Known as floating "Center Plane," the brakes are considered by DeSoto officials to be the finest ever developed for passenger cars. With 25 per-

cent more braking surface, these brakes provide 25 per cent less pedal effort and a very low wear rate, with up to 20,000 more miles of lining service.

Optional power brakes for all models have been improved to provide instantaneous power response, with a pedal now nearly the same height as the accelerator treadle. A reservoir tank provides for emergency braking.

All 1956 DeSoto models will be equipped with positive acting, tested safety door locks. This design provides a sturdy interlock between the two halves of the door lock when doors are closed to greatly minimize the possibility of doors opening under sudden impact.

Windshield wipers have been redesigned so that the wiper blades now wipe around the corners of the wrap-around windshield, resulting in better vision to the sides during adverse weather conditions.

All 1956 DeSotos will be equipped with the nationally approved new safety (sealed) beam headlamps which project the low beam approximately 80 ft. further on the right hand side without creating a glare for the oncoming motorists. This is accomplished by a low beam filament cap which prevents the scatter of light rays above the horizontal. Backglare is also reduced when driving in snow, fog or rain.

The power on each beam has been increased by 5 watts.

New Accessories

In addition to previously offered accessories, several new improvements are offered for increased driving comfort and convenience. One is an instantaneous heater which delivers hot air within five seconds after it is turned on, regardless of outside temperatures.

DeSoto for 1956 will also offer the sensational and exclusive Highway Hi-Fi, a high fidelity record player which plays through the radio to provide music or recorded readings. The seven-inch records play up to 45 minutes per side, completely undisturbed over the roughest roads. Exceptional fidelity was designed to compensate for normal traffic sounds. With six records stowed in the unit, furnished with purchase of the accessory, up to nine hours of entertainment is thus provided. Highway Hi-Fi was especially developed for Chrysler Corporation by CBS Laboratories.

Among other new accessories are a hand brake warning light, a hand brake-warning light wheel watch, dual rear radio antennae and a Triad, or third horn, with a distinctive commanding tone.

RIVER RESERVOIR

Biggest irrigation reservoir using Rio Grande River water is located at Elephant Butte in New Mexico.

ANNOUNCING THE 1956 DeSoto

DESIGNED FOR THE SUPER-HIGHWAY AGE



NEW Push-Button Driving . . . NEW 255 V-8 Horsepower!



Push-button driving is here . . . on the 1956 De Soto. Revolutionary in design . . . superbly simple . . . you just touch a button and . . . Go! That's all there is to it . . . no levers to get in your way. Push-button control is safely located on the left side of the instrument panel. A light touch of your finger tip and you're off . . . just like that. You'll have to try it to believe it. See the brilliant new 1956 De Soto with amazing push-button driving, on display now at your De Soto Dealer's.



Never has any automobile boasted such tremendous "get-up-and-go". De Soto's new V-8 power (up to 255 hp) gives you "out front" performance at any speed. Sizzling "high torque take-offs" . . . lightning fast emergency "step down" power for quicker, safer passing. No matter what you're after in a new car, De Soto's got it. New Flight-Sweep styling, luxurious new interiors, glamorous exterior color combinations. Now more than ever before. . . Drive A De Soto Before You Decide!

THE NEW FORWARD LOOK

WHITTLESEY MOTORS

1600 Cabrillo Avenue TORRANCE FAirfax 8-6161

MARTIN'S CUSTOM DRAPERIES TAKES PLEASURE IN ANNOUNCING THE GRAND OPENING

THURSDAY - FRIDAY - SATURDAY OCT. 20 - 21 - 22

OF THEIR NEWLY ENLARGED STORE WHERE WE NOW FEATURE A COMPLETE LINE OF

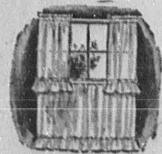
READY-MADE CURTAINS

- NOVELTY CURTAINS
- DUTCH CURTAINS
- GAFE CURTAINS
- PRISCILLA CURTAINS
- SASH CURTAINS
- COTTAGE SETS

OPENING SPECIALS-- DUTCH CURTAINS

REGULAR \$139 VALUE

98¢ pr.



WE STILL ALSO SPECIALIZE IN FINE CUSTOM DRAPERIES

Refreshments Will Be Served
Come In and Register for a FREE Set of Curtains to Be Given Away Saturday

MARTIN'S CUSTOM DRAPERIES

1509 SOUTH PACIFIC COAST HIGHWAY REDONDO BEACH

PHONE FR 5-1911